

IED MASTER STRUCTURE

Studied in partnership with firms, IED Masters prepare students to face the working world and to combine a variety of different skills to build themselves a professional identity.

These courses target:

- ✓ Students who have just completed their studies at university, who want to get a professional qualification or start shaping a research career aimed at developing their skills ;
- ✓ Students with a university training in an area other than design, who want to make themselves a career in the three areas of design, of fashion and of visual communication;
- ✓ Students who have already had experience of working in a firm, so are already employed, who want to consolidate and increase their skills and professionalism

CRITERIA OF ADMITTANCE

Candidates must hold a first degree or the equivalent in the disciplinary area of the Master courses. Any relevant professional experience will be assessed. Candidates must also be sufficiently conversant with the English language to correspond to an intermediate level.

This must be demonstrated by providing one of the following certificates or the equivalent:

- ✓ TOEFL Paper with a mark of minimum 500;
- ✓ IELTS Academic with a mark of minimum 5.0;

Minimum entry requirements may vary for some master courses. Admittance is subject to a motivational interview conducted either directly or by telephone

IED MANAGEMENT LAB

The school focuses on training education in areas related to managing creativity in corporate processes and concentrates its energies on approaches to the managerial and entrepreneurial needs of the creativity industry and of artistic output, which the whole world acknowledges as areas of Italian excellence. Based on the design thinking approach, the

agers to be capable

of promoting and managing the process of developing new products and services, in both creative and conventional enterprises, where they are destined to occupy positions of strategic importance.

The courses at IED Management Lab have a very strong focus on the area of sustainable development, which they study both from an environmental and from a social standpoint.

IED UNDERGRADUATE COURSES

Structured on the basis of three years curriculum and earning 180 academic credits, the undergraduate academic courses have three aims: to impart knowledge about the technologies, materials and culture of design, to teach the ability to understand the market and its requirements and to communicate the quality of design. The first year is devoted to learning the basic methodology needed for a correct approach to any creative undertaking. In the following years, real client briefs provide the basis for intensifying the design activities, which are also backed up by supervision from consultants working in the sector in question. The fact that each course includes a series of professional specialisations (Majors) that vary with the location of the campuses, enables students to benefit from the cases of excellence and the opportunities offered by the contexts where the schools operate. Most of the courses held in the Milan and Rome campuses have achieved recognition from the Italian Ministry of University and Research (MIUR) as First Level Academic Diplomas (Ministerial Decree 10/12/2010 N°292).

SC SCHOLARSHIPS and financial support

IED supports young creatives by practising a policy of financial support for deserving students who enroll in the three-year undergraduate courses, in the form of:

- ✓ IED study scholarships covering part of the tuition fee;
- ✓ DSU study scholarship based on regional norms;
- ✓ zero-interest loans.